

SOYUNSANTO

(Biotechnology and agrochemicals Company)

Biotechnology and agrochemicals Company that “invented” Golden rice. They sell the seeds and chemicals needed such as herbicides or pesticides.

Your company sells transgenic seeds and also, pesticides and herbicides. You have invested a lot of money to create Golden rice in laboratory. In this case, you are interested in combat bad press of genetically modified food more than earning money. If the transgenic crops are approved, you will donate the seeds to those people with less economic resources who want to plant them.

FARM LIFE

(Small producers association)

Small producers association of local farmers. They grow their own traditional seeds.

You are farmers. The families from your association have been working in agriculture since you can remember. You have been selecting seeds for generations, from those plants whose foods were the best ones and those which were appropriate to the land and climate of the region. You are the owners of small fields and they are changing to an organic agriculture so they can generate more jobs and prevent young people from leaving the fields to go to the city. You worry that only the big companies have the seeds or your crops could be contaminated. Your objective is mainly to protect this sector.

GREEN ACTION

(Environmental organization)

You take part in an environmental organization (a group of people interested in taking care of the environment and nature). You have been working for a long time and in different countries. Your environmental organization is taking a public stand against the use of transgenic products due to the potential risks, some of them still unknown. Your objective is that everyone listens to your arguments and that they do not approve the Golden Rice cultivation in the municipality.

INDEPENDENT SCIENCE

(Scientific Advice)

Group of scientists for scientific advice.

You take part in a group of scientists. You have been reflecting all the conclusions from years of investigation about transgenic food in order to inform the populations and the local corporation (Council).

Your task is not easy, because there are some advantages and some disadvantages for transgenic food, different interests from different groups, contradictory studies, and some issues are not completely known.

MELOCOMOTÓ

(Food assembly association)

You, and the families from your association, buy all the food you can, directly to the local farmers. You want to keep buying the local products variety and you are worried about the food becoming in a patented product and only controlled by a few companies (only these companies would have power over that food)
You look for food with fewer chemicals (such as herbicides or pesticides).

TRANSITION MADARQUILLOS

(Local Corporation: town council)

You are the Local corporation; this town council has members from all political parties of the municipality who have an agreement to govern.
You, as the members of the Council, must make a decision on the approval request that the company has presented.
Before making the decision, you decided to call the different interested parties (population, associations, organizations, farmers and scientists) to listen to them and resolve their doubts by asking some questions. Your objective is to make a decision in which all your members agree.

DESCRIPTION OF ROLES: summary

<p>SOYUNSANTO (Biotechnology and agrochemicals Company).</p>	<p>Your company sells transgenic seeds and also, pesticides and herbicides. You have invested a lot of Money to create Golden rice in laboratory. In this case, you are interested in combat bad press of genetically modified food more than earning money. If the transgenic crops are approved, you will donate the seeds to those people with less economic resources who want to plant them.</p>
<p>FARM LIFE (Small producers association).</p>	<p>You are farmers. The families from your association have been working in agriculture since you can remember. You have been selecting seeds for generations, from those plants whose foods were the best ones and those which were appropriate to the land and climate of the region. You are the owners of small fields and they are changing to an organic agriculture so they can generate more jobs and prevent young people from leaving the fields to go to the city. You worry that only the big companies have the seeds or your crops could be contaminated. Your objective is mainly to protect this sector.</p>
<p>GREEN ACTION (Environmental organization).</p>	<p>You take part in an environmental organization (a group of people interested in taking care of the environment and nature). You have been working for a long time and in different countries. Your environmental organization is taking a public stand against the use of transgenic products due to the potential risks, some of them still unknown. Your objective is that everyone listens to your arguments and that they do not approve the Golden Rice cultivation in the municipality.</p>
<p>INDEPENDENT SCIENCE (Scientific Advice).</p>	<p>You take part in a group of scientists. You have been reflecting all the conclusions from years of investigation about transgenic food in order to inform the populations and the local corporation (Council). Your task is not easy, because there are some advantages and some disadvantages for transgenic food, different interests from different groups, contradictory studies, and some issues are not completely known.</p>
<p>MELOCOMOTÓ (Food assembly association).</p>	<p>You, and the families from your association, buy all the food you can, directly to the local farmers. You want to keep buying the local products variety and you are worried about the food becoming in a patented product and only controlled by a few companies (only these companies would have power over that food) You look for food with fewer chemicals (such as herbicides or pesticides)</p>
<p>TRANSITION MADARQUILLOS (Local Corporation: town council).</p>	<p>EYou are the Local corporation; this town council has members from all political parties of the municipality who have an agreement to govern. You, as the members of the Council, must make a decision on the approval request that the company has presented. Before making the decision, you decided to call the different interested parties (population, associations, organizations, farmers and scientists) to listen to them and resolve their doubts by asking some questions. Your objective is to make a decision in which all your members agree.</p>